



# Blue Heron Global ESG Leader

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**RICHARDSON**  
Wealth

IC BLUE HERON  
WEALTH ADVISORY GROUP

## Investment strategy

This is an all-equity portfolio holding US and global equities seeking superior long-term growth. We combine our exclusive positive Environmental, Social and Corporate Governance (ESG) screening discipline to identify companies that exceed our high ESG standards. We also exclude unsustainable industries and companies with controversial practices to ensure you are invested in the best run companies.

We use a strict Environmental, Social and Corporate Governance (ESG) overlay to create the "Blue Heron Investable Universe". We then employ a disciplined active approach that combines qualitative and quantitative research. We also overlay Equity Action Call research to better control risk in volatile markets. Companies are added and deleted using a strict rules-based methodology.

## Portfolio facts

Investment Managers: Isenegger & Chappell  
 Investment Approach: Fundamental & Quantitative  
 Inception: October 2013  
 Return Objective: Growth  
 Benchmark: 60% S&P 500 Index; 30% MSCI EAFE Index; 5% MSCI Emerging Markets Index; 5% FTSE Canada 91 Day T-Bill Index  
 Risk Profile: Medium

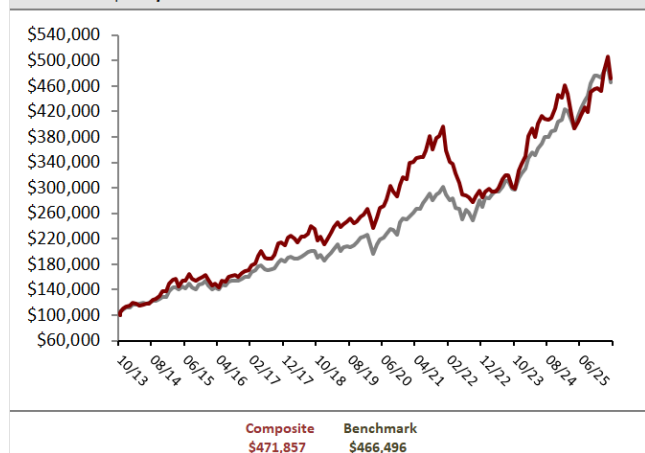
## Top 10 holdings

	%
ENGIY - Engie American Depository Receipts Sponsored	4.53
HWM - Howmet Aerospace Inc COM	4.5
GEV - GE Vernova Inc	4.45
ABBNY - ABB Ltd	4.34
ASML - ASML Holding NV	4.26
NOK - Nokia Oyj	4.19
SGBLY - Standard Bank Group Ltd	4.18
MARUY - Marubeni Corp	4.13
SDVKY - Sandvik AB ADR	4.1
SAN - Banco Santander SA ADR	4.02

## Total Top 10

42.07

Growth of \$100,000 Start Date: Oct, 2013



## Annualized Returns (%)

	1 M	3 M	6 M	YTD	1Y	2Y	3Y	4Y	5 Y	6 Y	7 Y	8 Y	9 Y	10 Y	SI
Composite	-6.94	4.33	4.62	4.33	13.74	9.52	17.09	8.73	6.68	12.16	10.28	9.98	11.18	12.18	13.22
Benchmark	-4.87	-1.52	0.39	-1.52	15.19	14.41	17.12	13.25	12.29	15.53	12.60	12.01	11.86	12.49	13.11
Diff +/-	-2.07	5.84	4.23	5.84	-1.45	-4.89	-0.03	-4.52	-5.61	-3.37	-2.32	-2.03	-0.67	-0.31	0.10

## Calendar Year Returns (%)

	2025	2024	2023	2022	2021	2020	2019	2018	2017	2016
Composite	2.34	30.68	18.44	-27.86	25.14	22.63	22.09	0.71	24.39	3.63
Benchmark	16.52	26.18	18.99	-10.08	19.35	12.66	20.48	0.64	14.94	4.70
Diff +/-	-14.17	4.50	-0.55	-17.78	5.78	9.96	1.61	0.08	9.45	-1.07

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